

# Hulu: Watch TV shows & movies

The Hulu logo is displayed in a bright green color against a dark blue background. The word "hulu" is written in a lowercase, sans-serif font.

Hulu, a popular app for watching television shows and movies, stands tall in the vast universe of streaming platforms. Available across all major devices, it provides users with access to a broad library of on-demand video content, including exclusive series, current TV shows, movies, and much more.

Hulu's user interface is a feat of intuitive and attractive design. The platform's signature green hue is consistently used, contributing to a visually pleasant user experience. Opening the app brings you to a home page showcasing a series of personalized recommendations based on your previous viewing habits.

Navigating through the app is quite straightforward, with different categories of content organized into tabs including TV, Movies, and Kids. Hulu also allows users to add their favorite shows to a personal 'My Stuff' list, simplifying access to future episodes and tracking the progress of shows already started. With features like 'Autoplay,' episodes of a series are automatically played in the correct order, making binge-watching a breeze.

One notable strength of Hulu is the diversity of content offered. Besides popular network TV series and movies, Hulu has an impressive lineup of original content available exclusively on the platform. Additionally, some TV shows become available on Hulu shortly after their network broadcast, a significant advantage for those who like to stay current.

A standout feature of Hulu is the capability to stream Live TV. With the add-on Live TV package, users can stream over 65 live and on-demand channels, including sports, news, and entertainment channels. This feature is a significant draw for those not ready to entirely ditch traditional television.

Despite its many strengths, Hulu is not without its drawbacks. One of the most common criticisms is the fact that even paying subscribers are subjected to ads unless they opt for the more expensive No-Ads subscription. These ads can often be intrusive and interrupt the viewing experience.

Another criticism of Hulu is that although the app is available across many platforms, the user experience can vary greatly depending on the platform. Some users have reported issues with playback, such as frequent buffering and poor video quality, on specific platforms.

Moreover, Hulu's content offering could pose a problem for some international users. Much of the content on Hulu is geographically restricted to the United States due to licensing agreements. Although Hulu has announced plans to become available in additional countries in the near future, the platform is primarily catered to users in the U.S. at the present time. Despite these shortcomings, Hulu remains a top streaming platform, particularly because of its wide array of

content and live TV feature. For those seeking a variety of TV shows and movies, including current series, original content, and live TV, all under one roof, Hulu is a worthwhile option to consider.

When it comes to device compatibility, Hulu excels. Whether you want to stream on your smart TV, smartphone, tablet, or game console, Hulu has you covered. In addition to streaming, Hulu allows you to download your favorite shows and movies for offline viewing with certain plans. This feature is especially useful for those long commutes or when you're in an area with weak internet connectivity.

The streaming quality on Hulu is generally good, with support for up to 4K Ultra HD for select content. The adaptive streaming technology ensures that you get the best possible quality based on your device and internet speed. However, some users have reported occasional buffering or low-resolution streaming, particularly during peak usage times.

In terms of pricing, Hulu offers several plans to fit different budgets and viewing preferences. The basic plan is quite affordable, but it includes ads. If you want an ad-free experience, you need to pay a bit more. The Live TV plan, which also includes access to the on-demand library, is significantly more expensive. While this plan offers a lot of value, especially for cord-cutters, it may be pricier than what some consumers are willing to pay for streaming TV.

In conclusion, while Hulu has its share of strengths and weaknesses, it remains a strong contender in the streaming space. Its wide array of content, live TV offering, and good device compatibility make it an appealing option for many viewers. However, the ad-supported nature of the basic plan and the inconsistent user experience across different platforms could be potential deal-breakers for some potential subscribers. If these issues are not deal-breakers for you, Hulu is certainly worth considering for your streaming needs.