# Target

**About Target**
Target is a shopping app that helps users to save money both on their online purchase and when they shop in stores.

With Target, you can easily save money on your next purchase. The app does not only inform you about all online bargains, but also shows you in which stores these products can be found and where they are in the store. If you are in a store, you can also scan the barcode of a product and see if and where this item is on sale. If you order items via Target, you can either pick them up in the store or they can be delivered to your home.

**Target - functions:**
- Plan your next purchase: In the app, you can browse both the large online offering of thousands of merchants and the offer of local stores. Find the right offer for item that interest you and check their availability in the store directly. It also shows you the exact location of the product in the store, so that you find the item quickly.
- Find offers: With the special Cartwheel Deals, Weekly Ads and numerous online promotions, which are regularly presented in the app, you can get discounts and keep all offers in view.
- Scan Barcodes: If you go shopping in the store, Target can bring some benefits for you. Just scan the barcode of the item you want to buy and the app will show you if the item is on sale somewhere and if you can get it for a cheaper price. In addition, the app provides numerous coupons. To redeem these, you just have to select the matching barcodes in the app and show them at checkout.
- Order easily and securely: If you order items in the Target App, the order process is always safe and, above all, extremely fast. In addition, you can choose whether you want to pick the ordered items up at the store or if the products should be delivered to your home.
- Get notified: The app will notify you within seconds and reliably when items on your list are available again. So you will not miss a chance and are always well informed about all available products.

Conclusion: Target is a helpful app for anyone who wants to save money while shopping and wants to get discounts. The app can be used both for online shopping and for shopping in the store in your area. You can also have all products delivered to your home.